

Annual Report 2022 Cultuurconnectie

SECTOR ASSOCIATION FOR ART EDUCATION AND ART PRACTICE

Organization

Name: Cultuurconnectie

Organization type: National Association (covering the entire national territory)

Provincial or regional associations (12)

Description

Cultuurconnectie is the sector organisation for cultural education and participation in the Netherlands. Its members include music schools, centres for the arts, community colleges, and provincial cultural organisations. The board consists of six members, including the president. Cultuurconnectie's office consists of three full-time and three part-time employees.

Mission

Cultuurconnectie's tasks include advocacy for music school education, communication and coordination with its members, coordination of partners on a national level, and further training for music school directors. The regional associations' tasks are communication and coordination with its members, coordination of partners on a regional level, further training for music school teachers, and advocacy for music school education on a regional level.

Summary

2022 was also a turbulent year for Cultuurconnectie and its members: the sector of arts education was still dealing with the lingering effects of the corona crisis, but new crises were also emerging: the impact of global geopolitical developments due to Russia's invasion of Ukraine was very significant. Partly because of this, society and the economy had to deal with high inflation and rising energy costs. These mounting crises were felt by everyone in society and had a direct impact on an already difficult, tight labor market. As a result, the entire cultural and creative sector found itself facing a number of challenges. However, the arts centers have shown tremendous resilience and an ability to creatively deal with the ever-changing circumstances.

In 2022 Cultuurconnectie launched and continued numerous projects, whilst maintaining regular services to our member organizations. Examples of such projects are the Zoom project, (enabling over 4.000 arts educators to provide more than 250.000 lessons online!), an extensive social media campaign for the community colleges and groundbreaking research into cultural multifunctional organizations: organizations that combine and provide multiple cultural services. Also a new Collective Labor Agreement for Art Education was realized at the end of 2022. In our quality assurance portfolio the certification framework

'Kwaliteit in Beeld' was updated. Coverage of our certification framework reached 65% in 2022.

Cultuurconnectie also was active in international collaborations: in 2022 the [MIX Music Education Platform](#) was launched, aimed at providing innovative tools and pedagogical frameworks for music education in Europe.

Statistics

Cultuurconnectie had 159 member organizations in 2022. Organizations with a function in arts- and music education reached over 591.000 pupils in total in private education settings. Per organization that provided arts education services in public primary schools on average 10.400 pupils were reached. On average the activities of member organizations in 2022 were financed with government funds (67,8%). Approximately 14.000 education professionals were employed, consisting of 5.500 employees under contract (tenure) and 8500 freelancers.

Organization details

Cultuurconnectie has a support organization consisting of 5,85 full time equivalents, providing full service to its members.

President of the National Association

Jantien Westerveld

Managing director

Jan Brands (delegate to EMU)

Board members (full list)

- Jantien Westerveld (president)
- Alex Le Mat (secretary/treasurer)*
- Gemma Schoonderbeek (secretary/treasurer)**
- Teun de Booij (board member)**
- Jenny Doest (board member)
- Gertjan Endedijk (board member)*
- Bert Frölich (board member)
- Pim Luiten (board member)

* until 20th of April 2022

** as of 9th of June 2022