

PROJECT OUTLINE (draft)

EMU-TRAIN: *European Network for Music School Management Training (working title)*

1. Network objectives

The network aims at *promoting innovative, creative and efficient methods and approaches to music school management in order to promote a high quality of music and cultural education in Europe*. The following activities are foreseen:

- a) EXPERIENCE EXCHANGE between Music School Managers from all over Europe
- b) DEVELOPMENT of innovative TRAINING MODULES for music school management
- c) Implement a European music school management TRAINING COURSE
- d) DISSEMINATION of the training modules to further interested stakeholders

In detail the network will focus on the following thematic areas of music school management:

- a) Music School MANAGEMENT MODELS AND TOOLS: Project Management, Self-Management, Public Relations & Marketing, Quality Management, Curricula Development
- b) HUMAN RESOURCE MANAGEMENT: How to support and motivate staff? How to supervise educational staff? Management psychology & Communication Strategies
- c) SOCIAL FUNCTION OF ART: Why cultural and music education is important for social inclusion and integration
- d) EDUCATION SYSTEMS: European changes in the education system and related consequences for cultural education
- e) NEW TECHNOLOGIES IN EDUCATION: Where and how to set up and implement e-Learning and Internet-Platforms
- f) EUROPEAN CULTURAL HERITAGE: National vs. European Cultural Heritage

The network will assemble music school managers from all over Europe. It will cooperate closely with EMU – the European Music School Union – thus preconditions are met in order to ensure that the network also lives on beyond funding duration and will prove to be a sustainable infrastructure for music school managers from all over Europe.

2. Funding programme:

The project will respond to the Call for Proposals EAC/41/09 “Lifelong Learning Programme” (LLP). It will focus on the specific action “Comenius Multilateral Networks”, Strategic Priority 1.3.2.: “School Leadership”.

Comenius networks encourage the networking of educational establishments and organisations. They are designed to promote European co-operation and innovation in specific thematic areas of particular importance to school education in a European context.

(Further information on the funding programme:

http://ec.europa.eu/education/llp/doc/call10/fiches/com10_en.pdf)

3. Background of the project

Diverging approaches to music school management

The approach to music school management differs substantially across Europe. This diversity is also a result to different national approaches to cultural education and to educational background of music school leaders/managers. In some countries the traditional image of the “artist” still prevails in leading positions in music schools. Music school leaders often don’t have a profound background in management or pedagogics, but are educated and trained mainly in their specific music/arts expertise.

New modes and partner for cooperation

Furthermore, music / cultural education must be regarded as an important cross-sectional skill, which is a prerequisite for creativity and related innovation processes in a variety of fields. Thus there is a need to sound out new modes of cooperation between music schools and further stakeholders, such as e.g. companies, further educational institutions (including nursery schools), art galleries etc.

Network objectives and activities

Taking these factors into account, the European network to be set up will assemble music school leaders/managers from all over Europe. Together they will exchange experience and know-how with regards to music school management. In a second step, they will develop innovative training modules, focusing on the identified needs for music school management training. Within this process they will be assisted by experts in the field. These modules will then form a European training course, which will be implemented and evaluated for two years. This pilot training course will be restricted to consortium members, i.e. participating music schools. Based on the evaluation a final training course will be developed, which will be accessible and open to music school managers from all over Europe.

Consortium structure

The network will represent a balanced mix between music schools from different parts of Europe – with diverging education systems and approaches to cultural education. This will ensure that the training course to be developed addresses a variety of challenges. The course will be organised in single modules, therefore it can be modified and adapted according to differing needs and requirements, depending on individual schools and the respective national and educational context they are embedded in.

4. Work Plan

WP 1: Exchange and State of Play analysis (Month 1 – 3)

WP 2: Development of Training Modules (Month 1 – 6)

WP 3: Training Course Pilots & Final Development (4 Pilot Trainings) (Month 1 – 24)

WP 4: Evaluation and Quality Management (Month 1 – 20)

WP 5: Network Management (1 – 24)

WP 6: Dissemination & Communication (M 1 – 24)

5. Facts & Figures

- Project duration: 2 years
- Budget: app. € 300.000
- Number of Partners: 6 – 10
- Budget/Partner: app. € 25.000 – 50.000 / 2 Years (depending on level of involvement)
- Co-Funding: 75% EU / 20% own resources

6. Next Steps:

- Partner Research: December 2009 – January 2010
- Development of Proposal: January – February 2010
- Deadline: 26 February 2010

7. Necessary documents/information to be provided by each partner

- Expression of Interest in participation via E-Mail/phone (Deadline: January 4th 2010)
- Institutional profile in English (Deadline January 31st 2010)
- List of previous EU-projects (Deadline January 31st 2010)
- CV of persons involved (Deadline January 31st 2010)
- Letter of Intent to be signed by director/manager or similar → template will be sent in January (Deadline February 10th)
- Legal Entity Form – please use template, which can be downloaded in all languages here: http://ec.europa.eu/budget/info_contract/legal_entities_en.htm#de_et_el

8. Contact

If you are interested in participating in this initiative or need further information, please contact:

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